

# MEDIA INFORMATION 2012

BYGGERI + arkitektur



TRANSPARENS  
VIDENDELING - INNOVATION

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Carl Hansen & Son

A FORM PÅ  
UNDERBØJ

D AFSÆT I NUET

FOR ALLE  
SANSER

IKON-VÆRDI

ARCA FORM PÅ  
SENDETHØJ

8-TALLET

# ADVERTISEMENT FORMATS



2/1 pages, 460 x 297 mm. DKK 51.400



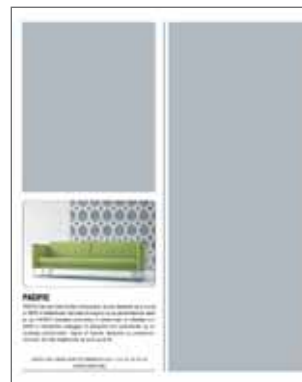
1/1 page, 230 x 297 mm. DKK 32.500



1/2 page, 96 x 243 mm. DKK 20.600



1/2 page, 195 x 127 mm. DKK 20.600



1/4 page, 96 x 120 mm. DKK 12.300

## Advertisement Sales:

Chief Editor

Nicolaus Nissen

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## Supplements:

Back page placement: 50%

Special placement: 25%

## Fees:

Media and  
advertising agencies 2%

## Specifications

Print volume: 6,400 pcs.

Distribution volume:

6,046 pcs.

Frequency 7 times per year

Paper:

covers 325g gallery

contents 130g gallery silk

Byggeri+arkitektur is published in Denmark, Norway and Sweden in a circulation of 6,400 copies, 7 times per year. The magazine is distributed to builders and architects, as well as decision makers with a professional interest in architecture, design and decor, in both the private and public sectors. Unless otherwise stated, images and illustrations were kindly supplied by builders and architects. The editors welcome submissions relating to construction projects where special consideration has been given to aesthetics, function and choice of materials, as well as news in the area of Danish and foreign design.

# SUBJECT DIRECTORY

## Delivery of advertisement

Advertisements are supplied in CMYK 300 dpi.


Fonts in vector-based illustrations are converted to curves.

Press Ready PDF with fonts included.

Advertisements to edge + 5 mm for cropping plus cropping marks.

Delivery by email: [info@byggeri-arkitektur.dk](mailto:info@byggeri-arkitektur.dk) or on CD/DVD to the address below.

Remember to indicate the media and publication number.

Byggeri+arkitektur is registered with the Danish Audit Bureau of Circulations 

No.:	Date	Projects	Products
# 42	20th February	School Construction Office Construction	Floors & Surfaces Facades Acoustics
# 43	2nd April	Apartment construction Renovation Projects Hotels & Conferences	Doors & Windows Lighting Meeting & Conference Facilities
# 44	29th May	Hospital construction Environmentally-friendly Construction	Kitchen & Bathroom Ventilation Interiors
# 45	6th August	Special Edition	Building materials
# 46	3rd September	Domestic Construction Commercial Construction	Sunscreening Staircases & Balconies Colours & Varnishes
# 47	15th October	Institutions Shopping Centers Renovation Projects	Steel Structures Fireplaces & Stoves Partitions & Ceilings
# 48	17th December	Public Building Projects Education Centers	Roofing Urban Space Insulation

**Byggeri+arkitektur** is published for: **2697** Architectural Firms, including Interior Architects **200** Architectural Firms, Sweden **200** Architecture Firms, Norway **600** Consulting engineers **492** Contractors **234** Construction contractors (Bricklaying, Carpentry, Electrical, Plumbing) **221** Banks, investment and finance companies **43** Insurance companies **282** of the largest companies **119** Media Agencies **572** Professional buyers, in construction **98** Municipalities **312** Managers, real estate and housing **98** Public purchasers, office interiors, etc. **157** Furniture Manufacturers



**MEDIA INFORMATION 2012**

FOR ALLE  
SANSER

LA FOODS PÅ  
INDERHJ

Designed by Henk J. Wegman  
Produced by Carl Hansen & Son  
Made for you

Carl Hansen & Son

FOR ALLE  
SANSER

BÆREDYGTIGT DESIGN  
UNDER FØDDERNE

LA FOODS PÅ  
INDERHJ